**Tuen Mun Adventure Showcase Description**

LINK is the first real estate investment trust listed in Hong Kong. In 2021, the brand appointed View-in team to develop the website and mobile site for the event held in four major shopping malls in Tuen Mun - Butterfly Plaza, Fu Tai Shopping Centre, Leung King Plaza and Sam Shing Commercial Centre. Our team designed an interactive mobile web AR game to interact with customers and share the latest promotions with potential customers through the website. Thereby stimulating traffic, spending and gift redemption.

領展為香港上市大型地產商，品牌於2021年任命View-in團隊為屯門四大商場—蝴蝶廣場、富泰商場、良景廣場及三聖商場舉辦的活動開發網頁及手機網站。通過網頁分享最新推廣活動資訊，推動潛在客戶的參與。同時，團隊更設計具互動元素的手機網頁AR遊戲供商場的顧客參與，從而刺激人流、消費及禮品換領。

GRAPHIC AND ANIMATION

AUGMENTED REALITY GAME DEVELOPMENT

LEAD GENERATION

USER INTERFACE PRODUCTION

WEB HTML DEVELOPMENT

<https://www.youtube.com/watch?v=TgrxdDQA1cg>